

## PRESS RELEASE

### DIATRON LAUNCHES THE P780, ITS FLAGSHIP CLINICAL CHEMISTRY SYSTEM



The flagship clinical chemistry system, P780

Budapest, Hungary | July 01, 2025

[Diatron](#), a STRATEC brand, well positioned in developing, manufacturing and marketing hematology and clinical chemistry analyzers and associated reagents for human medical and veterinary use—has launched its new clinical chemistry analyzer, the P780. The system is designed to provide outstanding performance, maximum efficiency and safety, without compromising affordability, to meet the growing demands of modern laboratories.

#### PERFORMANCE WITHOUT COMPROMISE

Addressing a variety of lab sizes, for mid to high throughput, the P780 is engineered for high reliability, offering an innovative and scalable solution. As Diatron's flagship clinical chemistry analyzer, the P780 excels in **maximized throughput within the Pictus family**, which is enabled by uninterrupted photometric tests and an independent ISE arm. As a result, the P780 allows **continuous operation** under demanding workloads, **ensuring fast turnaround times without compromising accuracy**. The system is equipped with a dual concentric reagent tray with cooled positions for calibrators and controls, plus an optional Auto Filling Draining Module that enables **continuous operation** and reduces manual work.

A built-in panel PC with a touchscreen interface helps to **minimize the instrument's footprint** and streamline daily use. The system features advanced software, delivering an intuitive, easy-to-use interface and a comprehensive dashboard, with real-time worklist monitoring and flexible workflow management tools to simplify daily lab procedures.

#### NEW MEMBER OF THE PICTUS PRODUCT FAMILY

Full integration across the Pictus range—workflows, methods, reagents, consumables, calibrators, and controls—simplifies logistics and ensures consistent results across systems. Building on the trusted performance of the Pictus 500, which has set a benchmark for reliability in clinical chemistry, the P780 combines high throughput with low operating costs, delivering efficient and cost-effective solutions for modern clinical laboratories.

By combining long-life cuvettes with marginal water and consumables usage, the P780 offers exceptionally **low operating costs**—ideal for laboratories performing a wide range of clinical chemistry tests.

#### EXPERIENCE THE P780 AT DIATRON'S NEXT EVENTS

Diatron will showcase the P780 at **ADLM 2025** in Chicago, July 29–31 on the STRATEC booth #1839. The instrument will also be exhibited at **Medical Fair Thailand** in Bangkok at the Diatron booth #Z31 from September 10–12.

For more information about the P780, please visit <http://diatron-p780-ccanalyzer.com/> or contact [marketing@diatron.com](mailto:marketing@diatron.com).



#### ABOUT DIATRON MI ZRT

Located in Budapest, Hungary, Diatron is a member of the STRATEC SE Group, Birkenfeld, Germany. It offers the complete package ranging from innovative R & D, excellence in manufacturing and reagent production plus the highest quality sales office and service support in the hematology and clinical chemistry fields. This is reflected with products present in more than 110 countries distributed through an established and dedicated distributor network. With over 50,000 analyzers in laboratory use today, Diatron has a large customer base which is continuously growing year on year.

**FURTHER INFORMATION IS AVAILABLE FROM:**

**DIATRON INTERNATIONAL OFFICE**

Address: Tablas u. 39. , H-1097 Budapest, Hungary

[sales@diatron.com](mailto:sales@diatron.com)

[www.diatron.com](http://www.diatron.com)

**DIATRON US**

Address: 12601 NW 115th Avenue, Medley, FL 33178, A-113, USA

Phone: 833-228-7931

[sales@diatron.com](mailto:sales@diatron.com)

[www.diatron.com](http://www.diatron.com)